

Code No: 764AK

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA IV Semester Examinations, September - 2023

TALENT AND KNOWLEDGE MANAGEMENT

Time: 3 Hours

Max.Marks:75

Note: i) Question paper consists of Part A, Part B.

ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.

iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

PART - A**(25 Marks)**

- 1.a) Describe the importance of Talent Management. [5]
 b) Explain different traditional approaches in Succession Planning. [5]
 c) Give different Factors influencing Knowledge Management. [5]
 d) What are the major views of Knowledge? [5]
 e) Explain Hansen-Earl's Seven Schools of Knowledge Management. [5]

PART - B**(50 Marks)**

- 2.a) Explain the brief evolution of Talent Management.
 b) Develop a talent management strategy that integrates core competencies to address talent gaps within an organization. [5+5]

OR

- 3.a) Illustrate different components involved in Talent Management grid.
 b) Explain the major steps in developing a valid competency model. [5+5]

4. Explain the major approaches that are used in identification of talent Recruiting and Assessment. [10]

OR

5. Demonstrate the Training & Coaching strategies that will be useful in the Talent Development of the organisation. [10]

- 6.a) Give suitable Strategies to implement the Knowledge Management in the organisation.
 b) Explain different Issues involved in the Knowledge Management. [5+5]

OR

- 7.a) Discuss the Concept of Knowledge Management with suitable example.
 b) What do you understand by the concept of Knowledge Management Systems? [5+5]

- 8.a) Present your views on the concept of Knowledge Management Assessment.
 b) What is the importance of Knowledge in Organizational Entities? [5+5]

OR

- 9.a) Give suitable examples for the Knowledge Management Assessment in the organisation settings.
 b) Identify different aspects in Location of Knowledge management. [5+5]

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10. Discuss Organizational Impacts of Knowledge Management on People, Processes and Products. [10]

OR

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11. Explain different Knowledge Management approaches with its advantages and disadvantages. [10]

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